provides specific insecticides, larvicides and drugs to the malaria endemic States on a 50:50 pattern of assistance.

Propagation of Ayurveda Tours in Foreign Countries

4071. SHRIMATI RENUKA CHOWDHURY: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government's attention has been drawn to the news-item appearing in the News Times dated 23rd March, 1997, captioned "India fails to respond to ayurveda tours";

(b) if so, the reaction of Government thereto; and

(c) the steps proposed to organise and propagate for ayurveda tours in foreign countries like Germany, Japan and the U.S.?

THE MINISTER OF STATE OF THE MINISTRY OF LAW AND JUSTICE (SHRI RAMAKANT D. KHALAP): (a) and (b) Some private Institutions and NGOs are providing Ayurvedic Yoga and Naturopathy treatment to Indians and foreigners on payment of fees, for example, the Ayurvedashala Kottakal, Kerala, Vivekanand Yoga Kendra, Bangalore and Jindal Institute of Naturopathy, Bangalore. Steps to attract foreigners by way of Ayurvedic tours have not been taken in a planned and coordinated manner, so far by State/ Central Government.

(c) There is no such proposal with the Department at present.

Evolving a transfer policy for employees of electronic media

4072. SHRI CHIMANBHAI HARIBHAI SHUKLA:
SHRI GOPALSINH G. SOLANKI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have evolved a permanent transfer policy for transfer of officers in all the electronic media centres and departments especially in Doordarshan, All India Radio and D.A.V.P. etc.;

(b) if so, whether it has been laid down in the policy that employees could not be posted in an office at a place/city for more than five years and he/she has to be transferred to some other place after completing the above period;

(c) the number alongwith other details of employees working in Ahmedabad and Rajkot Doordarshan and All India Radio Stations who have been there for more than five years; and

(d) if so, what steps Government have taken for their transfer?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) There are general policy guidelines governing transfer which are observed subject to exigencies of situations and interests of the organizations.

(b) The transfer policy provides a tenure of 4 years in Doordarshan and 5 years in AIR. However, this tenure is not mandatory as explained in part (a) above.

(c) According to the information supplied by the DG, AIR and DG, Doordarshan, 2 Group 'A' and 22 Group 'B' officers have been at Ahmedabad and 3 Group 'A' and 9 Group 'B' officers at Rajkot for more than 5 years.

(d) The principles enunciated in the transfer policy are only guiding in nature and it is not mandatory to transfer every officer immediately on completing the prescribed tenure at a particular Station. The transfers/postings of Group 'A' and Group 'B' officers are considered on completion of their tenure subject to exigencies of service.